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First Nominee Announcement: Elizabeth A Reeves



The first weekly round of America's Next Author is complete, and the Round #1 nominee has been determined. [Elizabeth A Reeves](#) is the winner of the first nomination. Congrats, Elizabeth!

Elizabeth was able to mobilize her fans to vote for her story and leave reviews, and she also got a big response from new readers, with lots of downloads and page views on her story. Expect to see an interview with Elizabeth online next week!

Learn from your competitors

Take a look at the current participants for ideas on how you can improve your author page. You'll see some that are taking full advantage of the possibilities to personalize their page with a large banner, a great author photo, and a well-written biography. Being a successful author depends, in part, on how you present yourself, and America's Next Author is helping authors to present themselves in the best possible way.

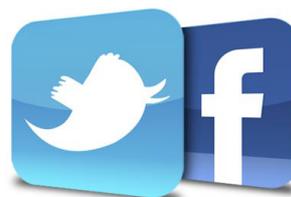
Gathering links to your story on Twitter and Facebook is important for your Author Ranking, but it's also important to get links from websites like blogs or writing communities. Those links will create a more lasting effect because everything on social media whizzes by so fast.

Twitter and Facebook on your Author Page

Enhance your Author Page by including your Facebook and Twitter accounts. Your Author Page can display your latest Tweets and a Facebook "Like" box.

The Facebook feature only works with fan pages (not regular user pages). If you don't already have one, you can make one [here](#). To use these features to your best advantage, make sure your Tweets are interesting and on-topic, and keep your Facebook fan base engaged with frequent posts.

Login to your eBookMall account and click on the "My Author Page" tab to get started.



Improve your Ranking

Expand your fan base by promoting your story outside your friends and family. Try taking it to the next level by promoting on writing community forums. You'll find people there who can give you serious writing feedback while, at the same time, you improve your Author Ranking by linking to your #ANA2012 Author Page.

We hope you're enjoying the exposure that America's Next Author is bringing to you. It's a great opportunity to gain new fans. You might get some not-so-favorable reviews, but that's part of being so brave as to put your work out in front of the world. Take the criticism constructively and use it to improve your future writing. This can create a very useful learning experience for all participants.

Some authors have been worried that their Author Ranking might be affected by negative reviews posted by competitors. We can assure you that our ranking system is pretty good at identifying these reviews and ignoring them while calculating your rank. Authors that cross the line and write malicious reviews risk being taken out of this contest completely.

New Feature: Readmill



We've added a new way to read the stories at America's Next Author. iPad users can now read and share stories with Readmill, a new reading app. Readmill has created a community of readers and allows you to use your iPad to share passages with friends, track your reading progress, and recommend books.

eBookMall.com is one of the Readmill's partners, and their newest app version supporting PDF and DRM is available for iPad today!

GET READY FOR ROUND 2!

Your Profile

Update!

Questions?

Your author page and story are here: << [Test Author Page Link](#) >> ! It's time again to gather votes and spread the word on social media.

Update your bio, photo and connect your Facebook and Twitter accounts by logging in [here](#). Click on the "My Author Page" tab.

If you have any questions about the contest, please see the [FAQ](#). Most common issues are addressed.

Upcoming Events

October 16th

The Jury has been announced!

Our official jury has been announced this week. They will be giving out wildcards and helpful advice during the contest. You can find more information [here](#).

October 23th

End of Round #2!

The first nomination round has ended. After we've gathered a week's worth of data, the next nomination will be announced. Will it be you this time?

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