

How-To Guide

eBook Sales

eBookMall[™]
publishing

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00. Introduction

We're thrilled that you're interested in selling your eBooks at eBookMall.com! eBookMall tries to make publishing easy for publishers. This How-To Guide will walk you through the process of submitting eBooks for sale at eBookMall.com.

If you are an author who has a manuscript and would like it converted to eBook format, please refer to the document titled "How To Guide - eBook Conversion."



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Spreadsheet Instructions

Submissions of 1 - 100 eBooks require a spreadsheet of data to be prepared. If you have more than 100 eBooks that you'd like to submit, please contact us to discuss.

Please refer to the spreadsheet included with this guide as an example. An explanation of each column is provided below.

Create a separate row for each eBook file being submitted. If you wish to submit one title with both PDF and ePub formats, treat each format as a separate eBook.

Column A: Title

Enter the title of the book.

Maximum 100 characters. If you wish to include a longer title, you may do so in your product description.

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You may enter up to three author names in this column separated by commas. All will display as an "author" of the book. If you wish to specify additional contributors, such as an Editor, Illustrator, Translator, etc, you may do so in your product description.

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- ✓ Include the file extension
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Column D: eBook File Size

Enter the file size of the eBook in kilobytes.

Examples:

- 1,256 KB
- 550 KB

The maximum allowable file size of each eBook file is **10 MB** (10,000 KB).

Column E: Cover Image

Enter the full file name of cover image including the file extension.

Rules:

- ✓ Minimum dimensions: 195 x 270 px
- ✓ Maximum dimensions: 1950 x 2700 px
- ✓ Accepted file type: JPG
- ✓ We require vertically oriented images rather than horizontally oriented images (the height of the image must be larger than the width)
- ✓ Maximum 100 characters in the file name.
- ✓ No spaces or special characters in the file name.

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Enter the ISBN for the eBook title. This is not required, but enter it if you have it.

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Enter the retail price in US dollars. The minimum retail price accepted is \$0.99.

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Column M: Short Product Description

This is a very short product summary and only needs to be a couple sentences long.

Maximum 150 characters. No HTML or other special formatting allowed.

Column N: Long Product Description

This is the full product description.

Maximum 5,000 characters. The only HTML formatting that may be used is
 for single lined breaks and

 for paragraph breaks. No other special formatting allowed. Any HTML except for the
 tag will be automatically stripped out.

Note: The entire text of the description must be in one cell of the spreadsheet. An easy way to accomplish this is to type your text into a program like Notepad and then copy & paste it into your spreadsheet.

Recommendations:

This product description does most of the sales work for your eBook. You should write a description that accurately tells the customer what they will get if they buy your eBook. A minimum of five sentences is recommended. Make sure that your description has correct spelling and grammar!

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05. FAQ

This FAQ section includes some questions that are not specifically addressed in the main text of this manual. If you don't see your question answered here, please refer to the relevant section of this manual first. After that, contact us with your question if it's still not answered.

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